



CHALLENGE

ENVIRONMENT AND CULTURE

People do it differently here

You want to bring your idea to another region, but they have different customs and your idea doesn't fit in. How can you adapt it so that it blends in and still remains useful?



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Paperwork is slowing you down

Your idea requires a permit, but the authorities work slowly. What can you change so that your idea can function without long delays?



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Not everyone is online

In your target group, there are people who don't know how to use the internet or don't have access to a computer or phone. How can you adapt your idea so they can benefit from it too?



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ENVIRONMENT AND CULTURE

The weather causes problems

Your idea depends on the weather, but here it's unpredictable or extreme (e.g., floods, heatwaves, droughts). How can you adjust it to work even under such conditions?



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You don't have space

You need a room or place for your idea, but you don't have anywhere to set it up. How could you find one that is mobile, temporary, or shared with something that already exists?



CHALLENGE

MONEY AND RESOURCES

Missing materials

The necessary materials or supplies are hard to obtain or too costly. What other, cheaper, or local resources could you use so that your idea still works just as well?



CHALLENGE

MONEY AND RESOURCES

Volunteers are tired

Your project depends on volunteers, but they no longer have the time or energy to continue. How can you adjust your idea so it works with fewer people, or how can you reward and motivate volunteers to keep going?



CHALLENGE

MONEY AND RESOURCES

Missing technology

Your idea requires smartphones, apps, or internet access, but the people you want to reach don't have them. How can your idea work without internet access or with simpler technology?





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MONEY AND RESOURCES

Less money

Your main source of funding has disappeared or is delayed, and you only have half of your budget. How can you adapt your idea to work with less money, or how can you find new funding?



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MONEY AND RESOURCES

Budget cut

In the middle of your project, your budget was reduced by 30%. Which parts of your idea must stay, and which ones can you simplify or postpone?



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PEOPLE AND COOPERATION

How to convince people

People in your community think your problem isn't important, or that your solution isn't suitable. How could you persuade them that it's worth addressing?



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PEOPLE AND COOPERATION

People aren't interested

Your solution is ready, but people show no interest. Maybe they don't trust it, don't understand it, or don't see its value. What can you do to better understand what they truly want and need?



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PEOPLE AND COOPERATION

Spreading misinformation

Rumors and false information are spreading about your project. People are confused or afraid. How can you respond to fear or misinformation while communicating your idea clearly and respectfully?



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PEOPLE AND COOPERATION

That's not my problem

People know the problem exists but don't feel it's their responsibility to act. How will you show them that it matters to get involved right now?



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PEOPLE AND COOPERATION

People are tired and don't believe in change

In the past, they have already tried different solutions, but none worked. How can you show quick and visible results, or involve someone they trust?

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