



CREATIVE SOLUTION

THINK ABOUT IT

How could everyday activities be turned into opportunities—for example, to produce energy?

Light from pedaling

In some Indian villages, bicycles are used to generate electricity. When people pedal, they charge a battery that powers lightbulbs in homes without reliable electricity.



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How could a vending machine help solve a social problem?

Sanitary pad dispenser

In some schools and public buildings in India, low-cost vending machines have been installed that provide sanitary pads. This helps reduce missed school days and helps break the stigma around period.



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What natural resources in your area could be used to solve community problems?

A billboard that produces water

In Lima, the capital of Peru, a billboard was built that captures humidity from the air and turns it into drinking water. It provides up to 96 liters of clean water per day for local residents.



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Can art be a tool to solve real problems?

Street theater for public health

In rural areas of Kenya and Bangladesh, traveling theater groups perform in village squares, staging plays that teach people about hygiene, family planning, or disease prevention. This way, education is combined with entertainment.



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Can waste create jobs for people?

Bricks made from plastic

The Colombian organization Conceptos Plásticos transforms plastic waste into bricks, which are then used to build schools—while also creating jobs for waste collectors.



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Can old smartphones be turned into life-saving tools?

Ultrasound on a mobile phone

In some under-equipped clinics, devices that connect to smartphones allow basic ultrasound scans. This helps detect problems during pregnancy in places where doctors and equipment are scarce.



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Is it possible to create a solution that is free, yet still effective?

Free solar lamps

The organization Liter of Light teaches communities how to build solar-powered lamps from plastic bottles and cheap materials, bringing light to homes and streets without electricity.



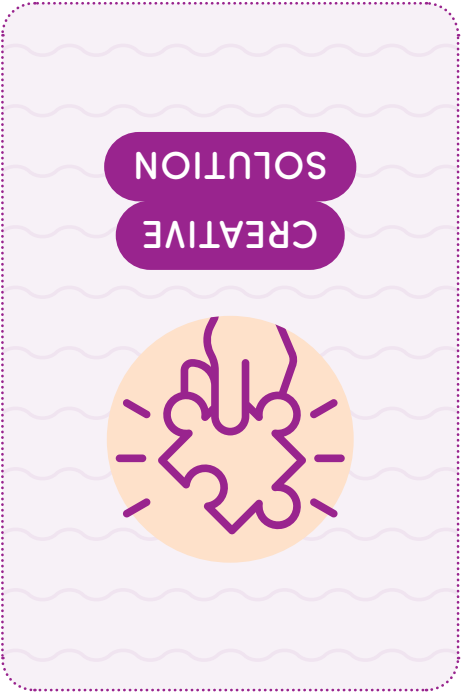
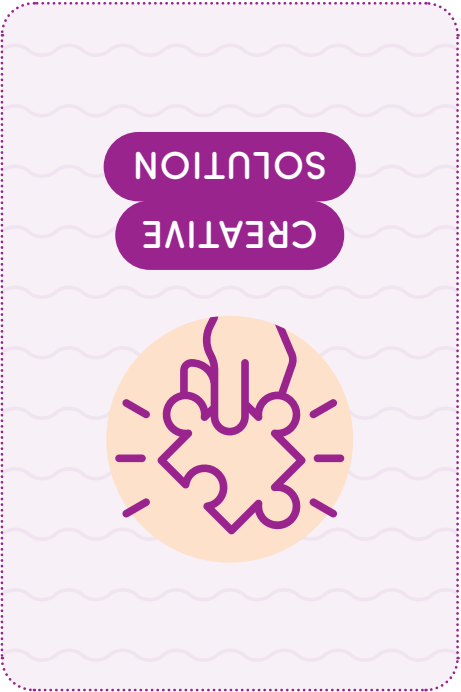
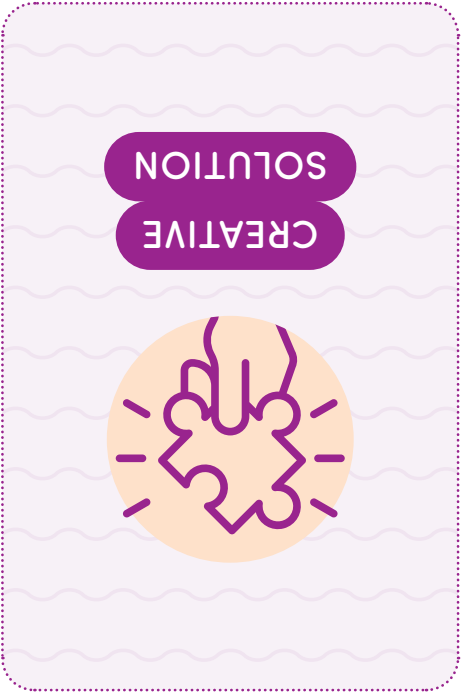
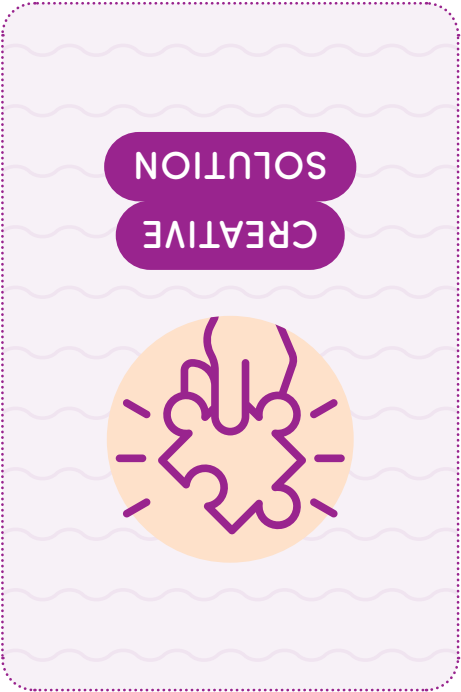
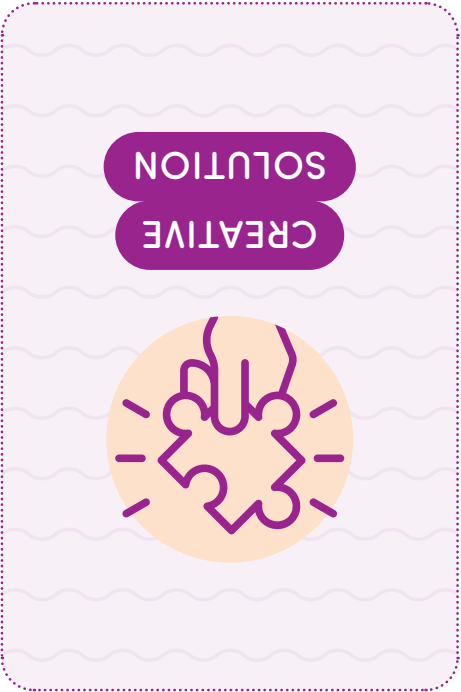
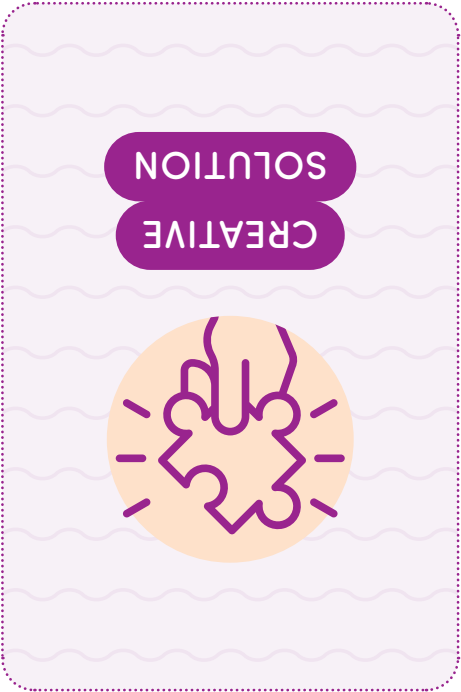
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How could design fight against stigma?

Colorful crutches and prosthetics

Designers create crutches, prosthetics, or wheelchairs in bright colors and modern styles, turning them into fashion accessories instead of symbols of disability.





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Can one person's waste become a resource for someone else?

Compost from food waste

In British cities, the organization Compost Club collects food waste from households and turns it into compost, improving soil quality and reducing carbon emissions.



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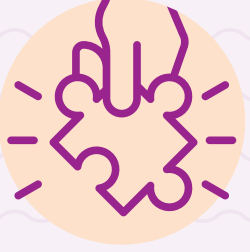
How could empty buildings or spaces be used for the community?

A library in an old bus

In some cities, decommissioned buses have been converted into mobile libraries. The bus travels through different neighborhoods and brings books to people who don't have a library nearby.

SOLUTION

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